**SUBJECT:** Giving through the GCWCC is personal.

Hey [First Name],

We’ve all been through tough times and if you haven’t needed help yet, you probably know someone who has.

The GCWCC is about giving back through the trusted charities that step in when life gets heavy. Health. Housing. Mental health. Family caregiving. It’s all connected.

This campaign supports the Named Recipients, United Way Centraide and HealthPartners—organizations you can trust.They are each not only addressing the immediate needs of people in our communities but are also actively working on addressing systemic challenges.  
  
Your time and small gestures have a big impact: volunteering in the GCWCC is a great way to support the campaign and make a positive impact in your community.  
  
It only takes a few minutes to make a difference:  
👉 [GCWCC donation link to ePledge](https://ww2.uwco.ca/servlet/eAndar.article/290/CCMTGC/language/en/SA/6959563)

Any amount, big or small will have an impact and ensure a brighter Canada for all. Just give what feels right because your donation means someone will get support when they need it most.

If you're not sure how it works, please visit the [Commonly Asked Questions - GCWCC - Canada.ca](https://www.canada.ca/en/campaign/charitable/faq.html) page — or reach out and I’ll happily answer any questions you might have.

Thanks for caring,  
  
**[Your Name]**